

BACHELOR OF INTERIOR DESIGN
Veer Narmad South Gujarat University, Surat.

B.ID. II; Semester III:

PHOTOGRAPHY

Sub 1	Cod e No. 2	Teaching Scheme (Contact Hours)			Examination Scheme (MARKS)					Grand Total / Min ^m Passi ng 9+10	
					Internal (50%=10%+20%+20%)				External		
		Lect ure 3	Studio 4	Total Credit 5	Internal / Attend (10%) 6	Conti n. Eval. (20%) 7	Final Review (20%) 8 (Jury/Viva/ Test)	Total (50%) (6+7+8) 9	(50%)		
				Total 10	Min. Pass 11						
Photography		1	1	2	10	20	20	50	50	50 / 40%	100 / 45%

EMPHASIS: Develop basic sense of visual perception for designers through observation, composition, color and light interaction, shades and positive / negative space relationship.

Developing ability to see things, analyze them and express them in a strong visual form.

CONTENT: Basic knowledge of the medium by introduction to the basic principles of photography, understanding of the camera, its various parts and introduction to dark room processing and equipments. Major thrust area – Black & White due to available facility.

Introduction to different ideas and attitudes in the field of photography and understanding aspects involved in various composition and its meaning.

Types of photography and its relationships with various fields – Architectural Photography, Fine Arts Photography, Documentation Photography, Journalism Photography and Fashion Design Photography.

Photography: Photograms, Chemograms, Solarisation, Low light photography, toning of prints, hand painting photographs, mixed media expressions.

☞ REFERENCES:

1. Henri Cartier, Bresson - The World of Henri Cartier - Bresson
2. Beaumont Newhall, Nancy Newhall - Masters of Photography
3. George Gerster - Flights of Discovery: The Earth from Above
4. Joseph W. Miolitor - Architectural Photography
5. The Time Life Books - The Print
6. William L. Broecker, Robert E. White Jr. - Photo Topics and Techniques
7. Julian Calder, John Garrett - The 35 mm Photographer Handbook
8. Adrian Holloway - The Handbook of Photographic Equipments and Techniques